



Cow Necklace by Hanumayamma Innovations and Technologies, Inc., Is an Honorable Mention in *Fast Company's* 2023 Innovation by Design Awards

Celebrating more than a decade of Innovation by Design, the 2023 honorees include nearly 500 projects, products, and services from Adobe, PepsiCo, Canva, and others.

Fremont, California, August 22, 2023 -- Hanumayamma Innovations and Technologies, Inc was honored in *Fast Company's* Innovation by Design Awards for 2023 in the in the Established Excellence: 5–14 Years in Business category.

The Innovation by Design Awards, which can be found in the September 2023 issue of *Fast Company*, honor the designers and businesses solving the most crucial problems of today and anticipating the pressing issues of tomorrow. The competition, now in its 12th year, features a range of blue-chip companies, emerging startups, and hungry young talents. It is one of the most sought-after design awards in the industry.



Hanumayamma Innovations and Technologies, Inc, Cow Necklace

“Our strive for serving small farmers across the world being honored by the Fast Company’s 2023 Innovation by Design Awards and it’s our pursuit that we will bring innovative small farmer technologies for the betterment of our planet and food security of the future” said Jaya Shankar Vuppalapati, General Manager, Hanumayamma Innovations and Technologies, India. “So much innovation news these days is focused on AI,” said Brendan Vaughan, editor-in-chief of *Fast Company*. “This year’s Innovation by Design honorees are a reminder that it’s human ingenuity that drives invention.”

Honorees for the 2023 awards were selected in the following categories: Accessible Design; Apps and Games; Artificial Intelligence; Automotive; Best Design Asia-Pacific; Best Design Europe, Middle East, and Africa; Best Design Latin America; Best Design North America; Biodesign; Branding; Circular Design; Crypto, Blockchain, and Web3; Data Design; Design Company of the Year; Enduring Impact: 15+ Years in Business; Enterprise; Established Excellence: 5–14 Years in Business; Experience Design; Experimental; Fashion and Beauty; Finance; General Excellence; Graphic Design; Health; Home; Hospitality; Impact; Large Business: 1,000+ Employees; Learning; Marketing; Materials; Midsize Business: 100–999 Employees; On the Rise: 0–4 Years in Business; Packaging; Pandemic Action; Products; Rapid Response; Retail; Security; Small Business: Fewer Than 100 Employees; Social Justice; Spaces and Places; Sports and Recreation; Students; Sustainability; Transportation; Urban Design; User Experience; Wellness; and Workplace.

The judges include renowned designers from a variety of disciplines, business leaders from some of the most innovative companies in the world, and *Fast Company*’s own writers and editors. Entries are judged on the key ingredients of innovation: functionality, originality, beauty, sustainability, user insight, cultural impact, and business impact.

Winners, finalists, and honorable mentions are featured online, and winners and finalists are featured in the issue of *Fast Company* magazine, on newsstands August 29, 2023.

To see the complete list, go to <https://www.fastcompany.com/innovation-by-design/list>

About Fast Company

Fast Company is the only media brand fully dedicated to the vital intersection of business, innovation, and design, engaging the most influential leaders, companies, and thinkers on the future of business. Headquarters in New York City, Fast Company is published by Mansueto Ventures LLC, along with our sister publication Inc., and can be found online at www.fastcompany.com.

About Hanumayamma Innovations and Technologies, Inc.,

Hanumayamma Innovations and Technologies Inc. is World’s leading company with innovative products in Agriculture Analytics, Dairy Analytics, Specialty Crops Analytics, Wearable Veterinary Sensor (CLASS 10) for Animal Husbandry, and Data Analytics (DnA) platform exclusively built for Farmers across the World. Our Analytics platform and Sensors are designed to serve farmers across the blue planet with actionable recommendations on Yield Analytics, pricing models, economic Sustainability, Extreme Weather recommendation, and Food Security. Our Data

Science and Analytics platform delivers actionable insights related to Crop Yields, Commodity pricing, Fertilizer Use, Organic Specialty Crops, Profit maximization, and exclusive recommendations for small farmers. Food Security is the central to our data science platform and integrates economic & energy linkage models using Crops, Macroeconomics, supply chain, and pricing. Heuristics at the farm level and small farm manufacturer level that our platform integrates to deliver linear heuristics to optimize the maximum yield at farm level.

Hanumayamma Innovations and Technologies, Inc is designer, developer, and manufacturer of advanced climate smart sensors with sensor algorithms that are built using CMIP6 (Coupled Model Intercomparison Project Phase 6) Shared Socio-economic Pathways (SSP) climate change scenarios. Our Dairy Sensor is extensible to capture CO₂, Methane, and provide carbon engineering at the Dairy Farms across the world. Simply put, our sensors are designed to sustain weather and environmental pressures and provide holistic Climate Smart Analytics and Carbon Engineering – we're a future ready company with a vision for the year 2100. More information about our innovations and products can be found at <https://www.hanuinnotech.com/>